

SAINT BETHLEHEM LITTLE LEAGUE
P.O. BOX 30145
CLARKSVILLE, TN 37040



2019 Saint Bethlehem Little League Sponsorship Program

To Our Valued Sponsors and Potential Sponsors,

It's time to get ready for another great season at St. Bethlehem Little League! As we prepare to kick off the 2019 season, we at St. Bethlehem Little League are both excited and blessed to once again offer an opportunity to over 1,000 children, ranging in ages from 4-16, to play Little League T-ball, baseball and softball in the St. Bethlehem community. Sponsors have helped make St. Bethlehem one of the most popular and successful youth sports programs in the area, and we need your support to keep the league strong for our players and the community.

Encouraging children to be active and to learn the basics of good sportsmanship and fair play is very important to everyone at St. Bethlehem Little League. It's with this commitment and the love for children and local sports that our volunteer members are able to devote a tremendous amount of time, resources and hard work every year. Non-profit youth sports leagues such as St. Bethlehem Little League operate through a great deal of community voluntarism. There are obviously costs associated with running such a program and we take pride in trying our best to keep registration fees as low as possible, but this can only cover a portion of the costs to maintain a league. The remaining costs are covered by the gracious donations from sponsors such as you.

Such donations help to pay for things such as:

- ~ Uniforms ~ Protective Equipment ~ Balls ~ Field Maintenance ~ Umpires ~ Windscreens
- ~ Bleacher Covers ~ Lighting ~ Web Cameras
- ~ Electronic Communication Boards and Menus ~ New L-Screens ~ Pitching Mounds

With your gracious help and support, together, we will be able to continue our Little League tradition in the St. Bethlehem Community. We are currently offering opportunities to sponsor teams, divisions and leagues, and field sign advertising of your business. With all sponsorships, we provide web banners that link the families of St. Bethlehem Little League directly to your website.

We sincerely appreciate any level of generosity that you are able to offer. Thank you for your time and consideration!

All proceeds are applied directly to benefiting the children of St. Bethlehem Little League and are 100% Tax Deductible

Please feel free to call or email us with any questions that you may have.

Aaron Birt - president@stbll.org
Vincent Guarino - softballvp@stbll.org
William Haywood- baseballvp@stbll.org
Bryan Flanery - sponsor@stbll.org

2019 St. Bethlehem Sponsorship Opportunities

We are excited to offer great sponsorship opportunities for St. Bethlehem Little League this year. Sponsorship dollars are vital to the success of any volunteer organization. Donations help fund the purchase of protective equipment, uniforms, balls, and umpires each year as well as larger park improvements. For example, bleacher tarp covers, web cameras and additional batting cages are recent accomplishments.

Our Little League has the privilege of playing at Civitan Park. During the season, the park is also used to host tournaments for local sports organizations, bringing a multitude of teams and their families from surrounding communities. Your sponsorship of our league will be displayed for the hundreds of spectators attending these tournaments, and for the Clarksville area community that attend the park for recreation/functions.

All Sponsorships are 100% tax deductible, and include your business logo (with a link to your website) on the St. Bethlehem Little League's website, www.stbll.org

(Please Circle Your Selection)

\$3000 - Windscreen sponsor for 60/90 Field (only 1 available)

Your business logo on an outfield windscreen on Field 2
Renewal fee: \$1500

\$2500 – Windscreen sponsor *Limited Availability* (circle one: Baseball / Softball / No preference)

Your business logo on an outfield windscreen
2 windscreens - \$4000
Renewal fee: \$1000 per windscreen

\$400 - Team Sponsor + 1 field Sign

Your company's logo to be displayed on a 4'x4' field sign at Civitan Park throughout the season

\$300 – Field Sign Sponsor

Your business logo on a 4'x4' field sign to be displayed throughout the season

Sponsor more than one field sign and save:

2 field signs - \$500
3 field signs - \$700
4 field signs - \$900
5 or more field signs - \$200 each
Renewal of signs purchased last season (2018) - \$150

\$300 – Team Sponsor

Your company name will be printed across the back of each child's jersey on that team

Company Name: _____

Division/Team: _____

If you are purchasing a field sign, please email the image you want displayed on the sign in an .ai, .eps, .pdf format to sponsor@stbll.org.

St. Bethlehem Little League Sponsorship Agreement

This agreement between St. Bethlehem Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2019 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits, the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

For the above considerations, the Sponsor donates \$_____ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____
Sponsor Representative Signature

Date

Printed or Typed Name

Title

By: _____
Local Little League President's Signature

Date

Printed or Typed Name

THANK YOU FOR SUPPORTING THE CHILDREN IN OUR COMMUNITY

If you have any questions, please contact:

Bryan Flanery
574-386-1022
sponsor@stbll.org



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